



Electronic billboards

Visibility attracts, especially from a distance.

Dynamic Communication: Out with the old static message panels and in with the new dynamic digital signage! We offers an effective multimedia solution that is flexible and economical, an attractive and long lasting cutting-edge communication tool with many advantages! Our very intuitive content management software, allows you to upload and modify your displayed content on the fly, instantly grabbing your audience's attention. Optimizing client communication has never been so easy!

Contemporary: A current communication, well received and more effective campaigns thanks to high technology equipment used to improve the image of your organization.

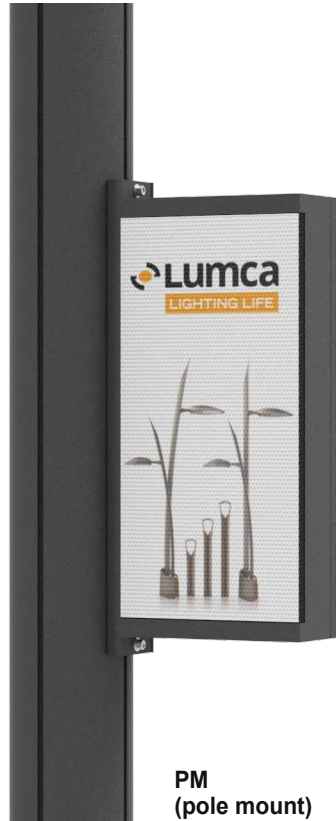
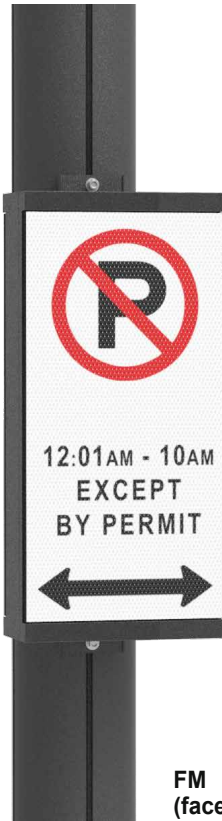
Performance: Optimal return on investment and a quick ability to see results with an effective marketing strategy. With dynamic signage, your messages will never have had more impact.

Economical: A considerable reduction of your marketing investments thanks to an infinite exploitation of messages with very low production costs and being able to be replaced as often as you wish. You can even test their performance to better optimize it.

Attractive: A powerful and responsive communication made possible through a broadcast of messages in real time.

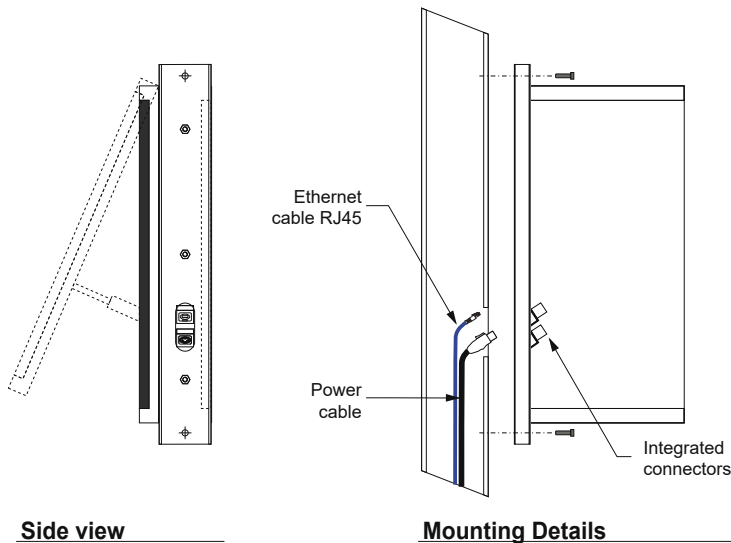
Product details: Available in three dimensions, single side or two (2) sided billboard. Mechanically secured on our Smart pole with carriage bolts.

Lumca reserves the right to modify the elements on this technical data sheet without prior notice.



One-side "No Parking" style electronic billboard

- Visible dimension (W×H): 12½"×25" [320×640 mm]
- Housing dimension (W×H×D): 12½"×27½"×6" [320×700×150 mm]
- Resolution (px): 64×128
- Light and temperature sensor: included
- Dimming level of the sensor: 256
- LED composition: 1R-1V-1B
- Shine: 6500 nits
- Color: 16 Millions
- Viewing angle 140°H-140°V
- Maximum consumption: 246W
- Average consumption: 195W
- Case: Painted aluminum
- Weight: 23 lbs - 10.4 kg
- Operating temperature: -40°C to 60°C
- Communication: RJ45
- Option: Wifi or 3G mesh network
- Management software: included
- Power supply: 110-240V
- Certification: CSA, IP65



Ordering example: BB1 320x640 FM 120 BK

Product	Dimensions	Mounting	Voltage	Color
BB1	320x640	▼	▼	▼

*Consult factory

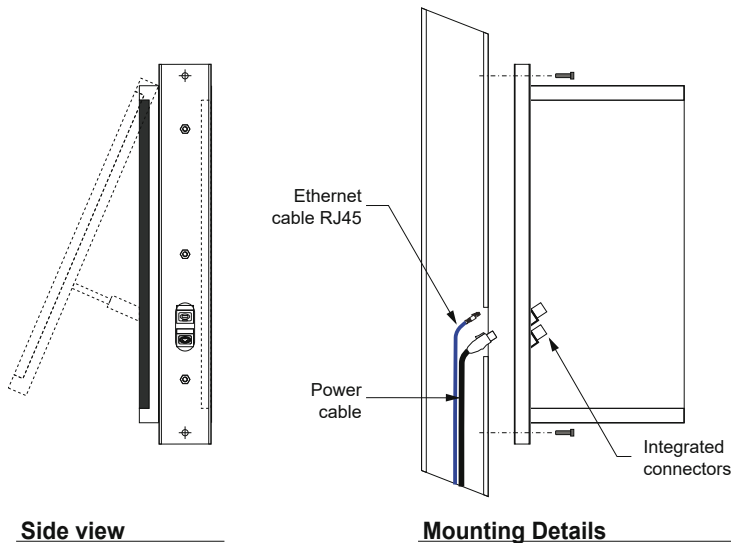
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2 Sided "No Parking" style electronic billboard

DESCRIPTION

- Visible dimension (W×H): 12½"×25" [320×640 mm]
- Housing dimension (W×H×D): 12½"×27½"×6" [320×700×150 mm]
- Resolution (px): 64×128
- Light and temperature sensor: included
- Dimming level of the sensor: 256
- LED composition: 1R-1V-1B
- Shine: 6500 nits
- Color: 16 Millions
- Viewing angle 140°H-140°V
- Maximum consumption: 492W
- Average consumption: 393W
- Case: Painted aluminum
- Weight: 27 lbs - 12.2 kg
- Operating temperature: -40°C to 60°C
- Communication: RJ45
- Option: Wifi or 3G mesh network
- Management software: included
- Power supply: 110-240V
- Certification: CSA, IP65



Ordering example: **BB1 320x640 PM 120 BK**

Product	Dimensions	Mounting	Voltage	Color
BB2	320x640	PM	▼	▼

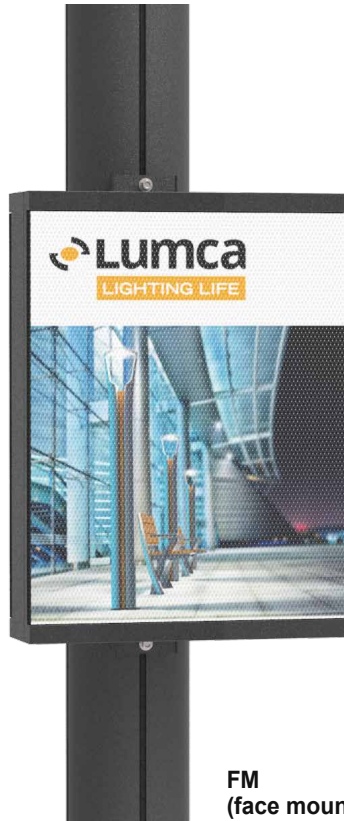
*Consult factory

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One-side electronic billboard

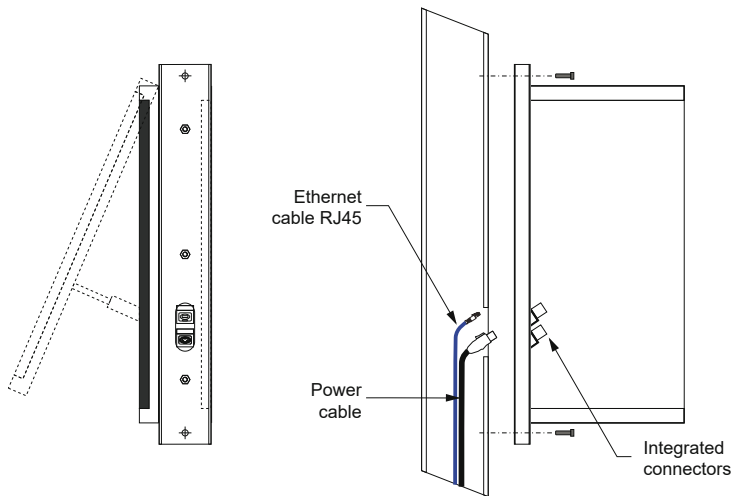
DESCRIPTION

- Visible dimension (W×H): 20"×25" [512×640 mm]
- Housing dimension (W×H×D): 20"×27½"×6" [512×700×150 mm]
- Resolution (px): 128x160
- Light and temperature sensor: included
- Dimming level of the sensor: 256
- LED composition: 1R-1V-1B
- Shine: 6500 nits
- Color: 16 Millions
- Viewing angle 140°H-140°V
- Maximum consumption: 393W
- Average consumption: 315W
- Case: Painted aluminum
- Weight: 37 lbs - 16.8 kg
- Operating temperature: -40°C to 60°C
- Communication: RJ45
- Option: Wifi or 3G mesh network
- Management software: included
- Power supply: 110-240V
- Certification: CSA, IP65



PM - Not shown
(pole mount)

FM
(face mount)



Side view

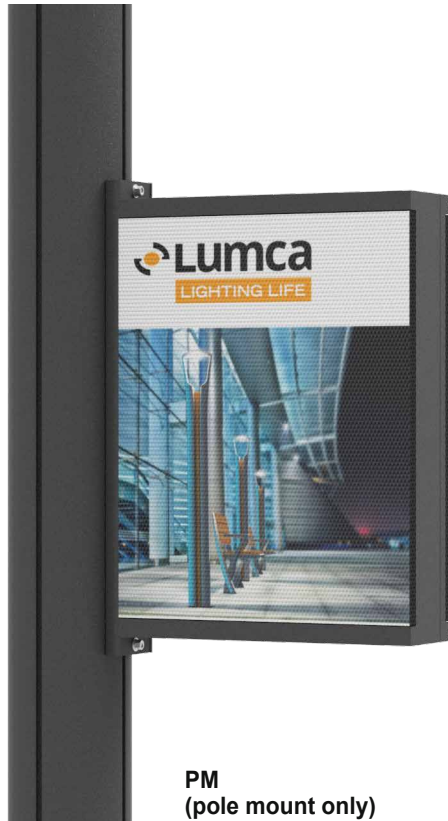
Mounting Details

Ordering example: BB1 512x640 FM 120 BK

Product	Dimensions	Mounting	Voltage	Color
BB1	512x640	▼	▼	▼

*Consult factory

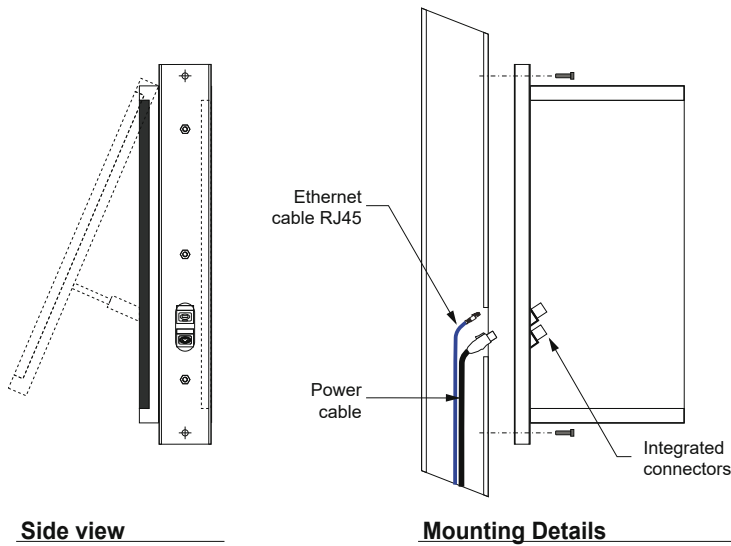
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2 Sided electronic billboard

DESCRIPTION

- Visible dimension (W×H): 20"×25" [512×640 mm]
- Housing dimension (W×H×D): 20"×27½"×6" [512×700×150 mm]
- Resolution (px): 128×160
- Light and temperature sensor: included
- Dimming level of the sensor: 256
- LED composition: 1R-1V-1B
- Shine: 6500 nits
- Color: 16 Millions
- Viewing angle 140°H-140°V
- Maximum consumption: 787 W
- Average consumption: 630 W
- Case: Painted aluminum
- Weight: 44 lbs - 20 kg
- Operating temperature: -40°C to 60°C
- Communication: RJ45
- Option: Wifi or 3G mesh network
- Management software: included
- Power supply: 110-240V
- Certification: CSA, IP65



Ordering example: BB2 512x640 PM 120 BK

Product	Dimensions	Mounting	Voltage	Color
BB2	512x640	PM	▼	▼

*Consult factory

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